Poltava National Technical Yuri Kondratyuk University Poltava Regional State Administration Kyiv National University of Trade and Economics Lviv Ivan Franko National University Ivano-Frankivsk National Technical University of Oil and Gas

State Higher Educational Institution "Precarpathian National Vasyl Stefanyk University"

Kharkiv Semen Kuznets National University of Economics

> Białystok Polytechnic (Poland) Wrocław Politechnika (Poland)

Higher School of Management (Republic of Poland)
University of Greenwich (United Kingdom)
ISMA University (Republic of Latvia)
University of National and World Economy (Bulgaria)
University North (Croatia)







INVITATION
The VI International Scientific
Conference "Management of tourism industry:
Methodology and Practice"
Poltava

3-4 October 2019

The main idea of the conference - determining characteristics of the management of tourism organizations in market conditions; development of practical recommendations to improve the effectiveness of the entities of the tourism industry.

Working languages: Ukrainian, English and Russian.

#### CONFERENCE SESSIONS

- 1. The current state and prospects of tourism industry.
- 2. Management of recreational resources of the region, of the country, of the world. Modern approaches in training of students majouring "Tourism".
- 3. Innovation, investment and information management system of modern tourism enterprise.
- 4. Management of a tourist organization as a social and economic system. Personnel Management in the modern tourist organization.
- 5. Management of risk protection, safety and competitiveness of the tourist enterprise. International Tourism Management.
  - 6. Marketing and branding of tourism destinations.

For participation in the enference you should till 15-th October 2019 send following documents to the e-mail of the conference:

- Application for participation in the conference;
- Abstracts of 2 pages;
- Copy of payment of the registration fee.

The materials that do not meet the above requirements, will not be accepted by the organizing committee for publication.

# CALENDAR OF CONFERENCES 3/10/2019

9:00-11:00 - registration of participants;

11:00-11:10 - the opening of the conference;

11:10 – 12:00 - plenary session;

12:00 – 16:00 - breakout sessions;

#### 4/10/2019

10:00 - 12:00 - meeting sessions;

12:00 - 13:00 - lunch break;

13:00-14:00 - final plenary session;

### **APPLICATION**

Full Name	
Degree	
Academic status	
Place of work (study)	
Position	
Topic	
Scientific direction	
Form of participation	

#### REQUIREMENTS TO THE ABSTRACT

Materials should be sent as a file format.doc, .docx (Word for Windows), uncompressed email (one file, called the name of the first author: Ivanov\_tezy, Ivanov\_zayavka, Ivanov\_chek) to e-mail: confertur2018@ukr.net

The text is printed on a sheet of A-5, single-spaced, font - Times New Roman, size - 11 (REFERENCES - pins - 9), margins - 2.0 cm on all sides. Figures should be grouped in a single graphic. Materials should be send by email only.

# Sample of abstracts UDC 330.4: 215.2 MV Smith, Ph.D., associate professor

Poltava National Technical Yuri Kondratyuk University PROBLEMS OF TOURISM IN UKRAINE

# The main text References

Venue: Poltava, avenue Pervomayskaya, 24, Poltava National Technical Yuri Kondratuyk University.

#### **DEAR COLLEAGUES!**

We draw your attention to the possibility of publishing your materials in the Academic Bulletin "Economics and region" and in the collective monograph "Business Processes in Tourism"

Requirements for registration and publication of the article can be found at the link http://eir.pntu.edu.ua/en

## **Secretariat of the committee:**

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