



National University “Yuri Kondratyuk Poltava Polytechnic”
Educational and Research Institute of Finance, Economy, Management and Law
Department of Management and Logistics

**XII International scientific-practical Internet conference
«MODERN INNOVATION AND INVESTMENT MECHANISMS OF
THE NATIONAL ECONOMY DEVELOPMENT IN THE
CONDITIONS OF EUROPEAN INTEGRATION»**

National University “Yuri Kondratyuk Poltava Polytechnic” invites you to take part in the XII International Scientific Conference “**Modern innovation and investment mechanisms of the national economy development in the conditions of European integration**” which will be held on **November 06, 2025**.

The Conference Agenda

Section 1. Management in extreme conditions: challenges, innovations, sustainable development.

Section 2. Innovations in information and communication technologies for management in the face of global challenges.

Section 3. Digital transformation of logistics in the context of implementing the 2030 Sustainable Development Strategy.

Section 4. Formation of the personality development strategy in the digital educational space: Ukraine-EU.

For participation in the Conference

Please send separate files to the e-mail address **kafedramil_conf@ukr.net** no later than October 20, 2025:

The application form should include:

- surname, name;
- academic degree and academic rank;
- position and place of work;
- section in which you plan to participate;
- title of your article;
- e-mail address.

Abstract, prepared in accordance with the requirements: volume: 1–2 full pages; font: Times New Roman, 12 pt.

Official languages: **Ukrainian and English**.

We look forward to your contributions and to welcoming you at the Conference!

For participants from partner Universities, publication of abstracts is free of charge.

An example of the abstract

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INFORMATION ETHICS AS AN ATTRIBUTE OF DIGITAL BUSINESS

With the process of digitalization of the country's economies and transition of most companies to online markets, it becomes relevant to determine provisions of information ethics in doing business. Enterprise digitization involves creating its own website, access to new Internet markets, and interaction with customers, partners, and suppliers on the Internet. Of course, a lot of businesses have Corporate codes that contain a set of instructions developed in business structures and for business structures. But in modern conditions, it is necessary to make changes to the existing codes based on new types of ethical knowledge (eg, environmental ethics, computer ethics, ethics of global governance, etc.).

In general, under Digital entrepreneurship we understand a term that describes how entrepreneurship will change, as business and society continue to be transformed by digital technology. Digital entrepreneurship highlights changes in entrepreneurial practice, theory, and education [1]. Digital business and information ethics are closely intertwined. Doing business using the Internet involves not only compliance with legal, economic, information requirements, but also ethical. The ideology of the information society requires intensification of efforts for the formation of spiritual and moral-value bases of cultivation of information ideology, from which everyone would benefit [2].

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Reference

1. What is Digital Entrepreneurship? URL: <https://www.learn.digitalentrepreneurship.com/2019/02/16/what-is-digital-entrepreneurship/>
2. Kirichenko M.O. Information anthropology and information ethics as components of the formation of the information society ideology. *Current issues of philosophy and sociology*, 2017. № 16. P. 51-53.
3. Voronkova V.G., Sosnin O.V. Forming an information society in Ukraine: a challenge or a need for time? *Humanitarian Bulletin of the Zaporizhia State Engineering Academy*. Zaporozhye: ZDIA, 2015. Issue 60. P. 13-24.
4. Bondar G.L., Garkusha A.M. Information policy and ethics in the age of digitalization. 2020. URL: <http://biblio.umsf.dp.ua/xmlui/handle/123456789/3839>