National University "Yuri Kondratyuk Poltava Polytechnic"
Educational and Scientific Institute of Finance, Economics, Management and Law
Department of Management and Logistics
13th International Scientific and Practical Online Conference
"MODERN INNOVATION AND INVESTMENT MECHANISMS FOR NATIONAL ECONOMIC DEVELOPMENT IN THE CONTEXT OF EUROPEAN INTEGRATION"

The National University "Yuri Kondratyuk Poltava Polytechnic" cordially invites you to participate in the **13th International Scientific and Practical Online Conference "Modern Innovation and Investment Mechanisms for National Economic Development in the Context of European Integration"**, which will be held on **November 5, 2026**.

MAIN THEMATIC AREAS OF THE CONFERENCE

Section 1. Management under Extreme Conditions: Strategic Foundations of Energy Security and Sustainable Development.
Section 2. Innovations in Information and Communication Technologies for Management in the Context of European Integration.
Section 3. Transformation and Innovative Development of Logistics Systems in the Context of Global Challenges.
Section 4. Developing Personal Development Strategies in the Ukraine–EU Digital Educational Space.

CONFERENCE VENUE

National University "Yuri Kondratyuk Poltava Polytechnic", 24 Vitalii Hrytsaienko Avenue, Poltava, Ukraine.

CONFERENCE REGISTRATION FEE

The conference registration fee is **UAH 300**. All participants will receive an electronic copy of the conference proceedings. Participants who deliver presentations at the plenary session will receive a certificate of participation. The registration fee should be transferred to the bank account of the National University "Yuri Kondratyuk Poltava Polytechnic".

Payment details:
Recipient: National University "Yuri Kondratyuk Poltava Polytechnic"
Bank: State Treasury Service of Ukraine, Kyiv
IBAN: UA628201720313261013201009727
EDRPOU Code: 02071100
Payment Classification Code: 25010100
Payment reference: "Conference participation fee, Department of Management and Logistics, from _____ (Surname, Initials)."

ABSTRACT SUBMISSION AND FORMATTING GUIDELINES

Abstracts are accepted in **Ukrainian or English**. The length of the abstract must be **1–2 full A4 pages**, including the reference list.

Formatting Requirements
Abstracts must be prepared in Microsoft Word and submitted in *.doc, *.docx, or *.rtf format.

- Page orientation: portrait.
- Margins: 2 cm on all sides.
- Font: Times New Roman, 12 pt.
- Line spacing: single.
- First-line indentation: 1 cm.
- Main text alignment: justified.
- Page numbering and automatic word hyphenation are not permitted.

Abstract Structure
The Universal Decimal Classification (UDC) code must be placed in the upper-left corner of the first page.
The authors' surnames and initials, academic degrees, and academic titles (if applicable) must be centered. **The maximum number of authors is three.**
The following line must contain the full institutional affiliation, including the city and country in parentheses, in italics and centered.
After one blank line, the abstract title must be presented in **uppercase, bold, and centered**. The main text must begin after one blank line following the title.
Keywords must be placed after the main text and before the reference list.

Formatting of Tables, Figures, and Equations

Equations must be created using an equation editor and centered. Where necessary, they should be numbered consecutively with Arabic numerals in parentheses, aligned to the right.
Figures must be inserted as grouped objects, with captions placed below them (e.g., “Fig. 1. Figure Title”).
Tables must be separated from the main text by blank lines. The text within tables must be formatted in 10 pt font.

In-Text Citations and References

In-text citations and the reference list must be formatted in accordance with **DSTU 8302:2015**, the Ukrainian national standard for bibliographic references.
In-text citations must be provided in square brackets. References must be numbered in the order in which they first appear in the text.

Metadata for the Institutional Repository

For abstracts written in Ukrainian, the following information must additionally be provided in English after the reference list: the publication title, keywords, and a brief abstract of 2–3 sentences.
For abstracts written in English, keywords and a brief abstract of 2–3 sentences must be provided in English. There is no need to repeat the publication title, author information, or institutional affiliations if these have already been provided in English.
Keywords must accurately reflect the content of the submission.

File Naming Requirements

The file name must include the first author's surname in Latin characters and the conference section number.
Example: **Tezy_Shevchenko_2.docx**.

SAMPLE FORMAT FOR CONFERENCE ABSTRACTS

UDC 005.21:658

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(Poltava, Ukraine)

DIGITALIZATION AS A FOUNDATION OF ENTERPRISE COMPETITIVENESS IN THE DIGITAL ECONOMY

Current trends…

References

1. Korol S., Poliovyk Ye. Digitalization of the Economy as a Factor of Professional Development. *Modern Economics*. 2023. No. 18. P. 67–73. URL: http://217.77.213.157:8080/jspui/bitstream/123456789/6619/1/korol.pdf.
2. Hurenko A., Hashutina O. Directions for the Development of Management Systems in the Context of Business Digitalization in Ukraine. *Economy and Society*. 2024. No. 19. P. 739–745.

INFORMATION ABOUT THE PUBLICATION

Title: Digitalization as the Basis of Enterprise Competitiveness in the Digital Economy
Authors: Ivanova N. V., Shevchenko O. M.
Keywords: digitalization, enterprise competitiveness, digital economy, business processes, digital transformation.

Abstract: The paper examines the role of digitalization in strengthening enterprise competitiveness in the digital economy. It considers the importance of digital technologies for improving business processes and enhancing management efficiency. The study highlights the potential of digital transformation to strengthen competitive advantages and support sustainable business development.

TO PARTICIPATE IN THE CONFERENCE, PLEASE COMPLETE THE FOLLOWING STEPS:

By **October 27, 2026**, participants must submit their conference abstracts and a copy of the registration fee payment receipt as separate files to **kafedramilconf26@gmail.com**.
Participation formats: In-person and online.
Conference participants may also submit their research articles for publication in **“Economics and Region”**, a peer-reviewed academic journal published by the National University “Yuri Kondratyuk Poltava Polytechnic” and indexed in the Index Copernicus International database.
The manuscript preparation and submission guidelines for the journal **“Economics and Region”** are available on the university’s official journal website: http://journals.nupp.edu.ua/eir

CONFERENCE ORGANIZERS’ CONTACT INFORMATION

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