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Review
on the educational and professional program "Business Economics"
of the bachelor's education in the specialty
076 "Business, trade and exchange activity"
National University "Yuri Kondratyuk Poltava Polytechnic"

The development of the educational and professional program "Business Economics" was carried out by a working group of scientific and pedagogical workers of the Department of Economics, Entrepreneurship and Marketing. The stakeholders of this educational and professional program were also involved in the development – business practitioners, heads of enterprises and regulatory institutions. Thus, the real requirements of the modern professional environment were taken into account.

The composition and content of the educational and professional program are coordinated with the basic European approaches of education at the "bachelor" level. The development of the program also took into account foreign experience. The volume of the educational program is 240 ECTS credits, where 180 credits are allocated to mandatory educational components, and 60 credits – to optional educational components. Distribution by years of study is proportional – 60 credits per year. The program also defines the principles of implementing academic mobility of students, both national and international. Cooperation with foreign higher education institutions will contribute to the high-quality integration of bachelors in the international professional space.

The knowledge evaluation system is also completely logical and understandable, and scaled to the 100 ECTS points. Competencies and program learning outcomes, which are determined by the educational and professional program, meet the criteria for ensuring the quality of higher education. Thus, students of higher education will have all the necessary knowledge and skills for successful professional activity after training under this program. Therefore, we can positively evaluate the educational and professional program "Business Economics" for bachelors' education.

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